



0800 027 0639
www.goforitni.com

Go for it Early Stage Entrepreneurs
Thinking about starting your own business?



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If you have the desire to start your own business but need help to shape your ideas, understand the next steps and put those ideas to work, you're probably an Early Stage Entrepreneur.

You're not alone

Have you been thinking about starting your own business? Or maybe you never stop thinking about it! The challenge, the fulfilment, the freedom, the escape from the norm. Well now you can talk to someone about it.

Meet the people who are ready to listen. And not just listen - but provide you with the expertise and support you need to make your business idea really happen. And best of all it's all absolutely free.

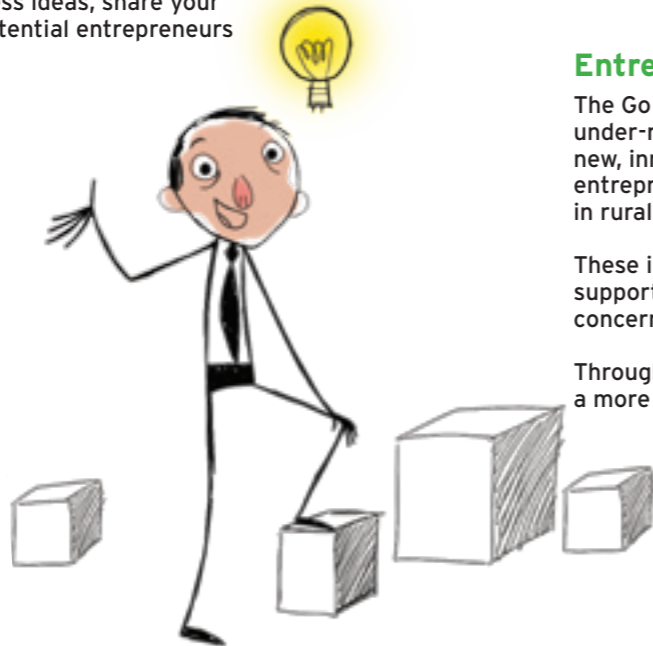
The Go for it Programme is here to help everyone who longs for a business of their own. From day one you will be assigned a Business Advisor as your personal guide through the programme. They can design a programme of training and advice around your requirements. You don't need to have special experience and skills, or even a defined business idea. Just the ambition to Go for it.

With our help you can explore and develop business ideas, share your thinking with our Business Advisors and other potential entrepreneurs and start planning your own business start-up.

One call gets you started

All it takes is one phone call. Contact us on 0800 027 0639 and we'll set up a meeting with a Business Advisor. At this meeting, you can discuss your business idea, your aims and complete a short assessment to identify the most suitable training and level of support. Your Business Advisor can then design your personal business start programme.

If you need help with identifying your business ideas, you'll benefit most from our Early Stage Assistance.



Let's Explore

Be inspired and motivated by our Early Stage Enterprise Seminar, where you will generate and develop your idea, hear from people who have started up and get advice on issues vital to consider before moving ahead. Discover from the experts which ideas have the best chance of success and learn all the elements involved in launching and running a business. This programme provides an invaluable networking opportunity for you to meet business experts and other people like you.

Next Steps

Early Stage Entrepreneurship support helps you gain confidence in your ideas and the support you may need to move into our Business Start-up stage. You will receive assistance which can help advance your proposal so you're ready to put it into action. It will take your idea the whole way through to business launch and beyond, and with the guidance of your Business Advisor and our tailored programme of workshops, advice and mentoring what's stopping you?

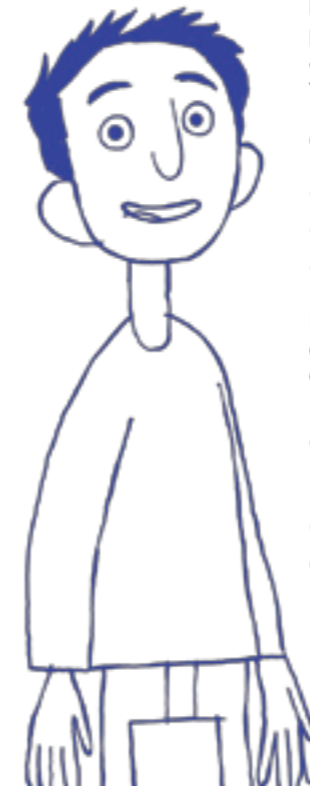
This programme is both personal and flexible, with training and resources built around your needs and continuous, focused support that includes follow-up.

Entrepreneurship is Everyone's Business

The Go for it Programme now has more than ever to offer people from under-represented sectors to become entrepreneurs. We're launching new, innovative programmes to tap into the potential of female entrepreneurs, ethnic minorities, disadvantaged communities and those in rural areas.

These intensive outreach initiatives are bringing our Business Start-up support right to you. And they directly tackle the specific challenges and concerns which may be stopping you from taking that first step.

Through the Go for it Programme, a business of your own has never been a more attractive and achievable option.



Early Stage Enterprise Seminars

Early Stage Enterprise Seminars will address those concerns which may be keeping you from taking that first step. The seminars will help you deal with:

- Refining your business idea
- Confidence issues
- Risk aversion
- Lack of a business idea
- Work/life balance
- Access to finance
- Lack of role models, and
- Access to networks

For female entrepreneurs, who often face additional pressures while establishing a business, the programme offers additional tailored support.

For minority groups, the Go for it Programme will tailor the seminar content to the specific issues you may be facing, and provide interpreters if required.

Enterprise creates growing, productive and innovative local economies and helps communities and people to be strong and adaptable. Our comprehensive programme for disadvantaged communities provides a mix of seminars and action-based elements designed to overcome issues such as difficulty raising finance, lack of work experience or skills and the benefit trap.

Our flexible, responsive, enterprise development support includes:

- Local role models, away days and practical experience days
- Ideas generation, and
- Programmes based around industry sectors

In your local community, the Go for it Programme will also be holding one-day events around Developing Enterprise Skills with many more offering more focused support. Why not find out more.

Talk to someone now

Call us on **0800 027 0639** or, to find out more about the Go for it Programme in your area go to www.goforitni.com

